

World Water Day 2012 Official Ceremony



Thursday 22 March 2012
FAO Headquarters, Rome, Italy

Overview of the Day

Morning talks – Green Room

From 9.30 to 12.30 FAO will hold “Morning Talks” on the theme of World Water Day 2012, “Water and Food Security” involving FAO’s Director General Mr. José Graziano da Silva, high-level officials, FAO experts and stakeholder representatives.

Ms Rula Jebreal, anchorwoman and journalist and Mr Erwin Northoff, Media Relations, FAO, will facilitate the talks.

Internationally renowned artist and FAO Goodwill Ambassador Anggun will close the Morning Talks with a statement and a musical performance.



Afternoon side events – Green Room

- 14.00 - 14.30 **Presentation of the 4th edition of the United Nations World Development Report “Managing Water under Uncertainty and Risk”** by the World Water Assessment Programme
- 14.30 - 16.00 **“From field to fork - reduce food waste and change to sustainable diets to reduce your water footprints”** (Follow-up to the 6th World Water Forum, joint session on target 2.2.8 and target 3.2.4)
- 16.00 - 17.30 **“Taste the Waste” – Documentary**
A documentary about the worldwide destruction of food. Why do we throw away so much? And how can we stop this kind of waste? Film by Valentin Thurn

All day art exhibition – Atrium and Flag Room

Four different art exhibitions will take place on 22 March 2012 to celebrate World Water Day:

- The Water We Eat, by the UN-Water World Water Day team
 - Frutt’Art, by Glauca Coelho Demenjour
 - Photographic exhibition: Rural water use and governance in Central America, by Photographer Manuel Morillo
 - Original illustrations of world crops, by Professor Margherita Bongiovanni
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Programme of Morning Talks – Green Room

08:15 **Registration**

09:15 **Assembly of guests**

09:30 **Introduction** by facilitator Ms Rula Jebreal, anchorwoman and journalist

09:35 **Message** sent by the UN Secretary-General Mr Ban Ki-moon

09:40 **Opening address** by Mr José Graziano da Silva, Director-General of FAO

09:50 **Address** by Mr Michel Jarraud, Secretary-General, WMO; Chair UN-Water

10:00 **Address** by Mr Loïc Fauchon, President of the World Water Council (WWC)

10.10 **Address** by Mr Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD)

10.20 **Introduction** by facilitator (Ms Rula Jebreal, supported by Mr Erwin Northoff, FAO)

Discussion panel members

Mr Alexander Müller, ADG, Natural Resources Management and Environment Department, FAO

His Excellency Mr Corrado Clini, Minister for the Environment, Land and Sea, Ministry of Environment, Land and Sea, Italy

Mr Franco Braga, Under-Secretary, Ministry of Agriculture, Food and Forestry Policy, Italy

Ms Elisabetta Belloni, Director General Italian Cooperation, Italy

Her Excellency Ms Thizwilondi Rejoyce Mabudafhasi, Deputy Minister of Water and Environmental Affairs, Ministry of Water and Environmental Affairs, South Africa

Mr Luc Guyau, Independent Chairperson of the FAO Council

Mr Carlo Scaramella, Coordinator, Office for Climate Change, Environment and Disaster Risk Reduction, World Food Programme (WFP)

Mr Yaya Adisa Oalitan Olaniran, Chair of the Committee on World Food Security, Permanent Representative to FAO of the Federal Republic of Nigeria

Mr Cheikh Mamadou Cissokho, President, Conseil national de concertation et de coopération des ruraux (CNCR), Senegal

Mr Abdulaziz Othman Altwaijri, Director General, Islamic Educational, Scientific and Cultural Organization (ISESCO)

Mr Luc Gnacadja, Executive Secretary, UNCCD

Questions & Answers with the panellists and the audience

Programme of Morning Talks – Green Room (*continued*)

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- 12.00** **UN-Water “Water for Life” Best Practices Award**
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- 12.10** **Statement and Musical performance by FAO Goodwill Ambassador Anggun**
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- 12.30** **Closure**
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Afternoon side events – Green Room

14.00 - 14.30 **Presentation of the 4th edition of the United Nations World Development Report “Managing Water under Uncertainty and Risk”** By the UN World Water Assessment Programme (WWAP)

The WWDR provides a global strategic outlook on the state of freshwater resources, trends in use of the resource in the various sectors (inter alia, agriculture, industry, energy) and management options in different settings and situations (inter alia, in the context of urbanization, natural disasters, and impacts of global climate change).



The 4th edition (WWDR4), 'Managing Water under Uncertainty and Risk' will be launched on 12 March 2012 at the World Water Forum, in Marseille.

On the occasion of World Water Day, the World Water Assessment Programme will present the WWDR4 and its findings, in particular in relation to water and food security.

14.30 - 16.00 **From field to fork - reduce food waste and change to sustainable diets to reduce your water footprints** (Follow-up to the 6th World Water Forum, joint session on target 2.2.8 and target 3.2.4)

FAO and the International Commission on Irrigation and Drainage (ICID) have been coordinating the preparations for the theme “Contribute to food security by optimal use of water” (thematic priority 2.2) for the 6th World Water Forum in Marseille - 12 to 17 March 2012.

One of the Sessions was “From field to fork - reduce food waste and change to sustainable diets to reduce your water footprints”. This side event at FAO Headquarter on the occasion of World Water Day intends to present the results of this session and discuss follow up actions.

Chair:

Modibo Traore, AGD (tbc)

Co-chair:

Parviz Koohafkan, Director Land and Water Division, FAO

16.00 - 17.30 **“Taste the Waste” – Documentary**

A documentary about the worldwide destruction of food Why do we throw away so much? And how can we stop this kind of waste? Film by Valentin Thurn

All day exhibitions – Atrium and Flag Room



The Water We Eat

By UN-Water World Water Day

Discover the quantity of water necessary to produce food, or the “virtual water” content of food, through this exhibition of images based on photographs submitted to the World Water Day 2012 team by people involved in the campaign around the world. 400 litres of water for a salad, 1200 litres for a pizza, 2500 litres for a hamburger, etc. How much water do you “eat” every day?

Frutt'Art

by Glauca Coelho Demenjour

The exhibition of Frutt'Art by Brazilian artist Glauca Coelho Demenjour features fruits from the biodiversity of the world presented as living art from nature. Its aim is raising awareness through art on the linkages of eating more fruit for saving more water making our planet more sustainable and our life healthier. Ms. Demenjour will be present during the day to meet visitors interested in her creations.

Photographic exhibition:

Rural water use and governance in Central America

BY Photographer Manuel Morillo

This exhibition of photographs illustrates different water uses in Central America, highlighting the need for regulation and good governance so as to ensure food security and water supply in rural communities. The photographs were taken in El Salvador, Guatemala, Honduras and Nicaragua in 2011, during the shooting of a documentary film produced under an FAO legal assistance project on water resources management, funded by Spain (GCP/RLA/171/SPA).



Original illustrations of world crops

by Margheritta Bongiovanni, Professor of Design, Ministry of Education, Italy

Those illustrations were drawn by Italian artist Professor Margherita Bongiovanni for the upcoming FAO publication “Crop Yield Response to Water – FAO Irrigation and Drainage Paper No. 66” to be published in Spring 2012. The book includes 30 crops, and examines the efficiency and productivity of water use for crop production. Selected illustrations will be displayed on the occasion of World Water Day 2012. Margherita Bongiovanni will be present during the day to meet visitors.